

Message Text

UNCLASSIFIED

PAGE 01 BOGOTA 01316 101714Z
ACTION ARA-10

INFO OCT-01 ISO-00 EB-08 CIAE-00 INR-07 NSAE-00 /026 W
-----102342Z 127136 /73

R 101521Z FEB 77
FM AMEMBASSY BOGOTA
TO USDOC WASHDC
INFO SECSTATE WASHDC 9815

UNCLAS BOGOTA 1316

E.O. 11652: N/A
TAGS: BDIS, CO
SUBJECT: INFORMATION ON LOCAL FIRM ORTEGA & LEACH FOR
LAMPLIGHT FARMS, BROOKFIELD, WISCONSIN

REF: USDOC WASHDC 01755

1. ORTEGA AND LEACH IS A LIMITED LIABILITY PARTNERSHIP ESTABLISHED IN 1976. IT IS ENGAGED IN THE REPRESENTATION OF SEVERAL U.S., ITALIAN AND JAPANESE FIRMS NAMELY FOR LAUNDRY EQUIPMENT. PARTNERS ARE MR. JOSE ORTEGA SEGOVIA, ECUADORIAN, WHO IS ALSO THE MANAGER AND MR. PERRY LEACH, AMERICAN, WHO FORMERLY WORKED WITH WELL-KNOWN U.S. AUDITING FIRM ARTHUR ANDERSEN & CO. FIRM ENJOYS GOOD BANKING REPUTATION AND IS RECOMMENDED BY A LOCAL CREDIT RATING AGENCY AS A GOOD CONTACT FOR REPRESENTATION PURPOSES. FIRM'S CAPITAL AMOUNTS TO 350,000 PESOS, ABOUT 10,000 DOLLARS.

2. EMBASSY CONTACTED MR. PERRY LEACH WHO STATED THAT THEY HAVE NOT PLACED ANY ORDER WITH MR. GREELEY SO FAR BECAUSE OF THE HIGH IMPORT DUTY LEVIED ON HIS LAMP FIXTURES WHICH MAKE THE FINAL PRICE TO CUSTOMER UNCOMPETITIVE. MR. LEACH STATED THAT PRODUCTS ENJOY A GOOD MARKET IN COLOMBIA BUT THAT NEGATIVE ASPECT MENTIONED ABOVE SERIOUSLY LIMITS MARKET PENETRATION.
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PAGE 02 BOGOTA 01316 101714Z

HE ALSO SAID THAT THEY HAVE SENT A LETTER TO MR. GREELEY, ABOUT THREE DAYS AGO, EXPLAINING THE OVERALL SITUATION.
SANCHEZ

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 10-Feb-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BOGOTA01316
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770048-0895
Format: TEL
From: BOGOTA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770256/aaaabwxv.tel
Line Count: 59
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 0b5f74c8-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 28-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3358188
Secure: OPEN
Status: NATIVE
Subject: INFORMATION ON LOCAL FIRM ORTEGA & LEACH FOR LAMPLIGHT FARMS, BROOKFIELD, WISCONSIN
TAGS: BDIS, CO
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/0b5f74c8-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009